



TECHNICAL SPECIFICATIONS FOR SUPPLIED FILES

FOUR COLOUR PROCESS HIGH RESOLUTION PDF SPECIFICATIONS

The following settings will ensure a print quality, high resolution PDF is created

System and PPD	Your system must be configured with the Adobe Printer Description (Adobe PPD).
Creating Files	Print to a Postscript File, then supply a PDF using Acrobat v5 or greater, saving as an unflattened v1.4 PDF or above. Ensure that your settings retain transparencies . v1.3 PDFs or below, flatten the file automatically and do not always render correctly. DO NOT create your PDF directly from the application . (e.g. not a PDF exported from illustrator, PDF library from InDesign, etc).
Bleed	Bleed must be 3mm all the way round. Please either turn off crop marks and colour bars, or ensure you offset them by at least 3mm
Double Page Spreads	Please supply the PDF as two single pages. NOT AS A SPREAD . The pages need to be spilt for imposing.
Images	All images are to be saved CMYK colour mode. (Use only 32bit CMYK, not indexed colour images). Resolution MUST BE 300 dpi at 100% scale.
Colours	All colours, including those used in EPS files, must be converted to four colour process. DO NOT attach colour profile on any images or graphics. Maximum ink density should be no more than 320%
Fonts	Fonts must either be opentype or postscript type one. If truetype fonts are used, they MUST BE converted to outline , before PDFing. All fonts are to be embedded, including fonts in EPS files.

DISTILLER SETTINGS

Acrobat 5 (unflattened PDF v 1.4) or above.

For Job-options phone or email **Amanda Ross** on 09 529 3022 or amandar@tplmedia.co.nz

- Digital Proofing (3DAP) or similar recommended for all supplied PDFs.
- Please inform us before creating PDFs for spot colour or multiple colour jobs.

LOGOS

Logos **MUST BE** supplied as a minimum of 5cm wide by 2.5cm high, 300dpi.

Acceptable file formats are .psd, .ai, .pdf, .eps, .jpg.

All fonts must be embedded and colours should be CMYK.

PLEASE NOTE

TPLMedia takes all care, but no responsibility, for any supplied material that does not follow the specifications as listed above. TPLMedia flightchecks every supplied file that comes in, but cannot guarantee to pick up all technical errors. Files that are found to be incorrectly supplied will be referred back wherever possible, and the client will be given the opportunity to correct.

TPLMedia may be able to rasterise some files, on the understanding that it is at the clients **OWN RISK**.

If the file is unfixable, TPLMedia has an artworking service with very reasonable rates based on advert size.

Any further queries, please phone Amanda Ross, 09 529 3022 or email amandar@tplmedia.co.nz